



# Corporate Circle

Connecting Businesses with the Blue Ridge Parkway Since 1988

## A Park Like No Other

The Blue Ridge Parkway is our nation's most visited park. Each year more than 16 million visitors drive its 469 scenic miles that connect Shenandoah National Park and Great Smoky Mountains National Park.

The Parkway showcases breathtaking views, historic sites, hiking trails and campsites. For communities and businesses along the Parkway, it is also an important economic engine, with an economic impact of \$2.3 billion annually.

Since 1988, FRIENDS of the Blue Ridge Parkway have generated over \$4 in volunteer service for every \$1 invested in the organization.

	<b>MILEPOST</b> \$250-\$999	<b>SCENIC OVERLOOK</b> \$1,000-\$4,999	<b>MOUNTAIN VIEW</b> \$5,000-\$9,999	<b>HORIZON</b> \$10,000-\$14,999	<b>SUMMIT</b> \$15,000-\$19,999	<b>PINNACLE</b> \$20,000+
Listing in Annual Report						
Logo & Link on FRIENDS Website						
Acknowledgement in Member Newsletter						
eNews Promotion						
Social Media Posting						
Tickets to Events						
Corporate Day of Service						
Gift Memberships	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>