A Park Like No Other

The Blue Ridge Parkway is our nation’s most visited park. Each year more than 16 million visitors drive its 469 scenic miles that connect Shenandoah National Park and Great Smoky Mountains National Park.

The Parkway showcases breathtaking views, historic sites, hiking trails and campsites. For communities and businesses along the Parkway, it is also an important economic engine, with an economic impact of $2.3 billion annually.

Since 1988, FRIENDS of the Blue Ridge Parkway have generated over $4 in volunteer service for every $1 invested in the organization.

| Levels    | RIDGE $469-$999 | HIGHLAND $1,000-$4,999 | KNOB $5,000-$9,999 | PEAK $10,000+
|-----------|-----------------|------------------------|--------------------|----------------
| Listing in Annual Report | △ | △ | △ | △
| Name on FRIENDS Website | △ | △ | △ | △
| Acknowledgement in Member Newsletter | △ | △ | △ | △
| eNews Listing | △ | △ | △ | △
| Nye Simmons Print of Blue Ridge Parkway* | △ | △ | △ | △
| Gift Membership(s) for One Year | 2 | 4 | 6 | 
| Tickets to events | 2 | 4 | 
| Custom weekend excursion at Parkway destination | △ |