

Visitor Services Project
DRAFT Blue Ridge Parkway survey schedule
October 20-28, 2007 (9 days)

Visitor population: all recreational visitors who visit the selected sampling locations. February 2005 visitation: ~ 108,000 visitors.

Survey supervisors: Margaret Littlejohn, VSP Director, email littlej@uidaho.edu, cell phone: 208-301-3942
 Lena Le, VSP Assistant Director, email lenale@uidaho.edu, cell phone: 208-596-1671
 Doug Eury, VSP survey supervisor, email: dleury@msn.com, cell phone: 505-450-4817

Survey interviewers: BLRI staff, Megan McBride

Park liaison: Gary Johnson, Planning, email Gary_W_Johnson@nps.gov, phone: 828-271-4779, ext. 210

All working hours include 1 hour break/lunch. Interviewers can work with supervisor to adjust travel time.

All NPS Visitor center sites: Contact ranger at front/information desk, working hours are 9am to 5pm

Site	Saturday Oct. 20	Sunday Oct. 21	Monday Oct. 22	Tuesday Oct. 23	Wednesday Oct. 24	Thursday Oct. 25	Friday Oct. 26	Saturday Oct. 27	Sunday, Oct. 28	Totals
North end										
Humpback Rocks Visitor Center Milepost 7 (39,247 visitors) Contact: VC front desk			9am- 5pm 24 Q.	9am- 5pm 24 Q.		9am-5pm 24 Q.			9am- 5pm 42 Q.	114
Otter Creek concession area Contact: Calvin Rice @ Otter Creek Coffeeshop 434-299-5862	10am – 7pm 32 Q.					8 am – 5 pm 20 Q.	10 am- 7 pm 20 Q.			72
Peaks of Otter Visitor Center Contact Ron Stull @ Peaks of Otter Restaurant 540-586-9263 ext. 7019			9 am-6 pm 20 Q.		11am – 7pm 20 Q.				8 am – 5 pm 36 Q.	76
Explore Park Visitor Center Contact: Debbie Pitts 540-427-1800 ext 322				9am – 5 pm 20 Q.			9am – 5pm 20 Q.	9am – 5pm 36 Q.		76
Rocky Knob Visitor Center Concession area 16,692 visitors	32 Q.		20 Q.							52
Mabry Mill restaurant Milepost 175 Contact: Mills Gruber 266 Mabry Mills Road 276-952-2947		8 am – 5pm 36 Q.			9 am – 6pm 24 Q.		9 am - 6pm 24 Q.			84
# interviewers needed	2	1	3	2	2	2	3	1	2	

Site	Saturday Oct. 20	Sunday Oct. 21	Monday Oct. 22	Tuesday Oct. 23	Wednesday Oct. 24	Thursday Oct. 25	Friday Oct. 26	Saturday Oct. 27	Sunday, Oct. 28	Totals
Middle Parkway										
Doughton Park Information & concession area Milepost 240 Contact: Bill Harrison @ Bluffs Lodge/Restaurant 336-372-4499			8 am- 5 pm 20 Q.			10 am- 7 pm 20 Q.			9am – 6pm 36 Q.	76
Memorial Park Visitor Center/ Craft Center Milepost 300 69,787 visitors		48 Q.		36 Q.		36 Q.		48 Q.		168
Price Park			20 Q.				20 Q.		36 Q.	76
Linville Falls Visitor Center Milepost 315 51,909 visitors				20 Q.		20 Q.		40 Q.		84
Minerals Museum Visitor Center Milepost 335 42,046 visitors	36 Q.				20 Q.		20 Q.			76
# interviewers needed	1	1	2	2	1	3	2	2	2	

Site	Saturday Oct. 20	Sunday Oct. 21	Monday Oct. 22	Tuesday Oct. 23	Wednesday Oct. 24	Thursday Oct. 25	Friday Oct. 26	Saturday Oct. 27	Sunday, Oct. 28	Totals
South end										
Crabtree Meadows concession area Milepost 340 Contact: Chuck Masula @ Crabtree Meadows Coffeeshop 828-675-4236	8am – 5pm 36 Q.		10am – 6pm 20 Q.			10am- 6pm 20 Q.				76
Craggy Gardens Visitor Center 153,442 visitors	48 Q.	48 Q.			32 Q.		32 Q.	48 Q.		208
Folk Art Center/ Visitor Center 243,703 visitors	48 Q.			30 Q.		30 Q.		48 Q.	48 Q.	204
Mt. Pisgah concession area Contact: Bruce O'Connell @ Pisgah Inn Restaurant 828-235-8228		10 am – 7pm 32 Q.	8am – 5pm 20 Q.		9am – 6pm 20 Q.					72
Waterrock Knob Visitor Center Milepost 445 22,704 visitors				18 Q.			18 Q.		30 Q.	66
# of interviewers needed	3	2	2	2	2	2	2	2	2	

Goal: to give out 1,580 Q. during 9 days